

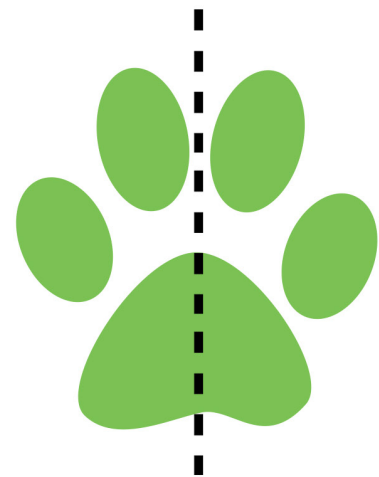
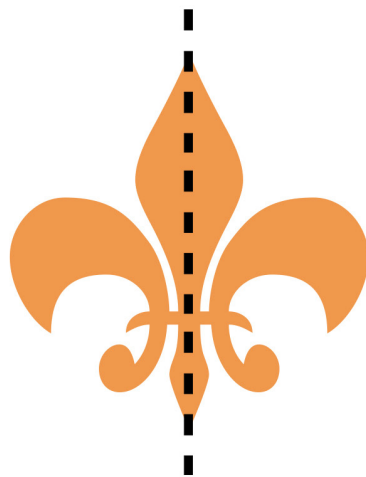
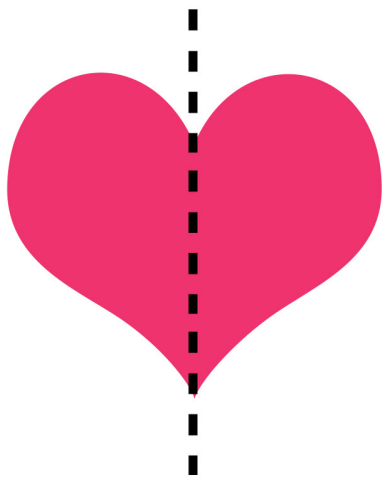
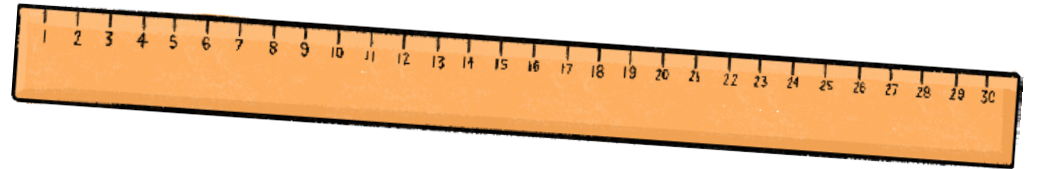
BALANCE

The distribution of visual weight in an image



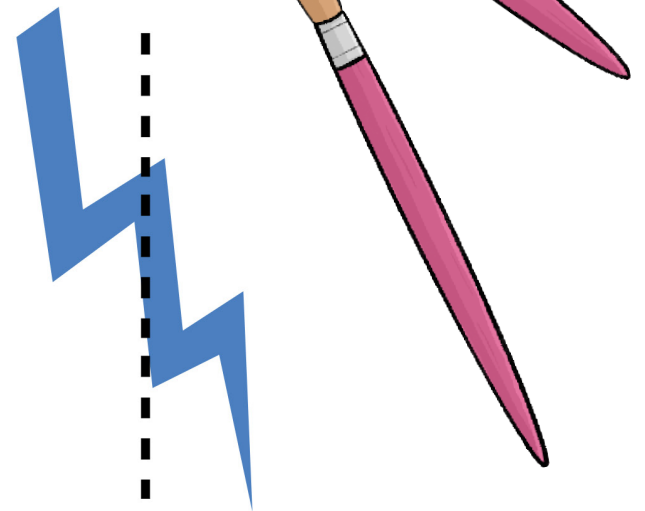
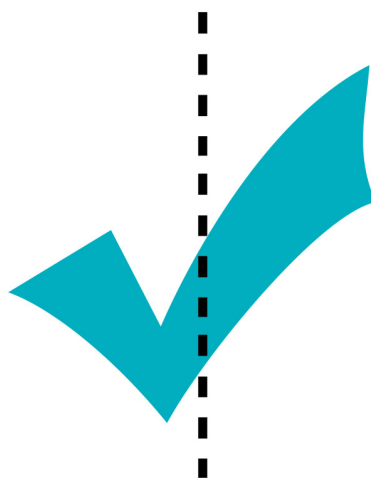
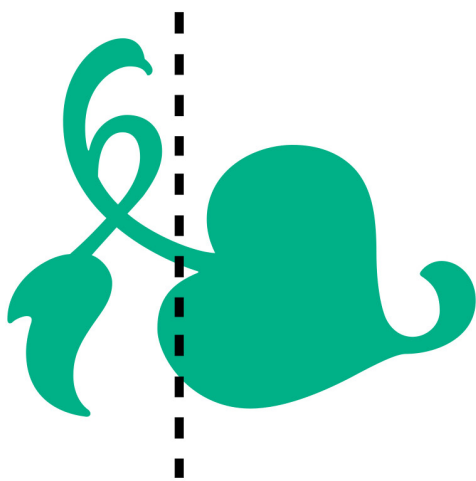
SYMMETRICAL

Same on both sides



ASYMMETRICAL

Different on each side



RADIAL SYMMETRY

Balanced around a centre point

